



Ophthalmological Society of Eastern Africa

Annual Scientific Conference: 20th – 21st August, 2009

Dr. Dan Kiage
Chairman
E-Mail: dan.kiage@aku.edu

Dr. Kibata Githeko
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Treasurer
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Dr. Stephen Gichuhi
Scientific Secretary
E-Mail: sgichuhi@wananchi.com

BECOME A SPONSOR OF THE 2009 OSEA ANNUAL SCIENTIFIC CONFERENCE AND SUPPORT RAISE THE STANDARD OF EYE CARE IN EASTERN, AFRICA

The OSEA Annual Scientific Conference attracts corporate, organizations and professionals in the field of ophthalmology and related disciplines. The theme of the up-coming Conference is 'Raising the standards of eye care in Eastern Africa'. It will be hosted at the Sarova Whitesand Hotel, Mombasa, Kenya where 350 delegates are expected

● Why Sponsor with the OSEA Annual Scientific conference?

Sponsorship offers a comprehensive package of benefits including pre-event promotion, onsite exposure and post event follow up. Becoming a sponsor at the OSEA annual scientific conference provides the perfect opportunity to clearly communicate your company/ organization profile and future capabilities to a targeted audience of decision makers. It also offers opportunities to further develop networking ties with potential and existing relationships. Most importantly sponsorship with the OSEA allows your company/ organization to gain brand recognition and credibility by aligning your business with prestigious association.

● Sponsorship Packages

There are four primary sponsorship packages, namely Platinum, Gold, Silver and Bronze. Full details follow on page two. Additional sponsorship options are also available, details follow on page three.

● How to Sponsor

Complete the Sponsorship Form on page 4.

● Payment

60% Deposit 25th May, 2009
40% balance 15th July, 2009

● Contacts

For more information about OSEA Annual Scientific conference sponsorship opportunities contact:

Medics Management Services
Tel No; +254 20 2729930
Cell No; +254 726 830 732
Email, info@mmskenya.co.ke

Address:

Ophthalmological
Society of East Africa
P. O. BOX 29727 -
00202
Nairobi, KENYA

Tel:

+254 20-2729930,
+254 726-830732

Email: info@mmskenya.co.ke

CONFERENCE
ORGANIZING
COMMITTEE



Ophthalmological Society of Eastern Africa

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● PRIMARY SPONSORSHIP

DESCRIPTION	PLATINUM 15 000 USD	GOLD 10 000 USD	SILVER 7 000 USD	BRONZE 5 000 USD
Quantity Available	1 only	2 (only)	4 (only)	6 (only)
Exhibition Stand	3x4m booth	3x3 m booth	3x3m booth	3x2m booth
Complimentary Exhibition Delegates	4	3	2	1
Complimentary Conference Delegates	6			
Branding of Registration Area	●			
Advertisement in final programme	Full page, outside back cover	Full page, inside front / back cover	Full page, left hand page	Half page, left hand page
Electronic logo to be displayed on screens at the venue	●	●	●	●
Inserts into delegate packs				

● ADDITIONAL SPONSORSHIP OPPORTUNITIES

ITEM	OPPORTUNITY	COST USD	DETAIL
1	Hospitality Sponsor for Tea Breaks (6 only)	1 875	Branding of tea area for that period
2	Programme (1 only)	750	Logo on programme for all delegates.
3	Accommodation sponsor for invited guest	1 219	Acknowledgment in all promotional material once sponsorship is confirmed
4	Transport sponsor for invited guest	1250	Logo to be displayed on transport vehicle
5	Entertainment for Gala Dinner	10 000	Branding of Gala Dinner incl 2 banners + electronic branding + promo material on each table. Acknowledgment in all Conference promotional

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			material.
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OSEA ANNUAL SCIENTIFIC CONFERENCE 2009 SPONSORSHIP APPLICATION FORM

Please fill in the information below and return to
email: info@mmskenya.co.ke

Company Name: _____

Physical Address: _____

Suburb/City: _____ Postal Code: _____

Country: _____

Postal Address:

Suburb/City: _____ Postal Code: _____

Country: _____

Contact Name: _____

Telephone: _____

Fax: _____

Email: _____ Website: _____

We seek to confirm our interest in the following sponsorship/s: *(please tick to indicate)*

- | | | | |
|--|-----------|--------------------------------------|--------|
| <input type="checkbox"/> PLATINUM | \$ 15 000 | <input type="checkbox"/> NAME BADGES | \$ 100 |
| <input type="checkbox"/> GOLD | \$ 10 000 | | |
| <input type="checkbox"/> SILVER | \$ 7 000 | | |
| <input type="checkbox"/> BRONZE | \$ 5 000 | | |
| <input type="checkbox"/> GALA ENTERT. | \$ 10 000 | | |
| <input type="checkbox"/> TRANSPORT | \$ 1250 | | |
| <input type="checkbox"/> ACCOMMODATION | \$ 1 219 | | |

Payment Terms:

60% Deposit is required by 25th May 2009 to secure your sponsorship package

40% Balance is due by 15th July 2009

An invoice will be provided to you upon receipt of this application form

Sponsor's Signature: _____ Date: _____

Address:

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TERMS & CONDITIONS

1. By returning this signed Sponsorship Agreement ("Agreement"), you agree to be a non-exclusive Sponsor of The OSEA annual scientific conference 2009 held at the Sarova Whitesand Hotel, Nairobi from 20th – 21st August 2009 on the following terms and conditions set out below and as attached to this Agreement.
2. Sponsorship entitlements will not commence until the 60% deposit has been paid in full. Deposit is due by 25th May 2009. Full payment is required by 15th July 2009.
5. Monies paid are non-refundable.
6. Please note that your requested category of sponsorship may have a limit to the number of sponsors as specified in the attached documentation and preference will be determined in order of receipt of the signed Agreement and deposit. The Conference Organisers will notify you if you are unable to participate in your requested category.
7. The OSEA Annual Scientific conference Committee must approve the size and content of all inserts in the delegate packs.
11. Nothing contained in this agreement will be deemed to constitute a partnership, joint venture or agency relationship between you OSEA and/or the Conference Organisers and you must not do anything where you will, in any way, be represented that you are a partner of the OSEA and/or the Conference Organisers.

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Thank you for supporting the OSEA Annual Scientific conference 2009